CCETR’s Virtual Community Bridge
PRESENTED BY
Adams, T., Harris, C., Salazar, B.

Center for Community-Engaged Translational Research (CCETR)

Our mission is to bring researchers and communities together to create long-term solutions to prevent cancer and improve health.

The pandemic allowed us to think outside the box and create a platform that would allow us to remain connected to community partners.

CCETR community huddles are monthly virtual meetings that allow our community outreach team to connect with current community partners and start new partnerships.

Educating Patients, Staff and Community about Research

Community huddles have allowed us to discuss the importance of cancer screening, as well as cancer prevention. We’ve also collaborated with new community partners for research recruitment, letters of support, and other community presentations.

Community Response

Our community huddles average 15 organizations a month. We conducted a satisfaction survey at the end of 2021. The results below reflect community partner’s response.

- 73 % Attended more than 6 meetings in 2021
- 67 % Shared information from meeting with the community
- 100 % Wanted to continue meetings in 2022

Huddles allowed CCETR to share MD Anderson’s efforts to increase COVID-19 vaccinations in the Houston community.

“Thank you for your invitation and team for hosting. Thank you for your email with all of the updates. They are so helpful for health education.”
- Community Huddle attendee

CONNECT WITH CCETR
713-792-6400
CCETR@MDANDERSON.ORG
INSIDE.MDANDERSON.ORG/CCETR